

\$2,223,489.67

HUSKYTHON2026

2027

DANCE MARATHON AT THE UNIVERSITY OF CONNECTICUT

HUSKY
THON

CORPORATE PARTNERSHIP OPPORTUNITIES



Children's
Miracle Network

DANCE MARATHON AT THE UNIVERSITY OF CONNECTICUT

HUSKY
THON



Connecticut
Children's
FOUNDATION

What Is HuskyTHON?



HuskyTHON is a year-long philanthropic effort at the University of Connecticut to raise funds and awareness for **Connecticut Children's**, a Children's Miracle Network hospital. This effort culminates in an **18-hour dance marathon**, where **over 4,000** UConn students come together to dance for those who can't. HuskyTHON is **entirely student-run**, led by our Management Team of 34 undergraduate student leaders who work tirelessly to uphold HuskyTHON traditions. **By partnering with HuskyTHON, companies can build meaningful connections** with a highly engaged network of current students and graduating seniors, increasing brand visibility while supporting a cause that resonates with the next generation of talent.

Our Impact

100% of HuskyTHON's efforts benefit Connecticut Children's through the Greatest Need Children's Fund

HuskyTHON has raised more than **\$17 million** since its inception in 1999, making it Connecticut Children's **largest third party fundraiser**. Every dollar raised helps kids like Ellie, our 2026 local Champion and a Connecticut Children's patient, through the *Greatest Need Children's Fund*, a vital philanthropic resource that helps make all things possible at Connecticut Children's.



A message From our Hospital Advisor,

"The University of Connecticut students participating in HuskyTHON are making a meaningful difference for the patients and families at Connecticut Children's. Their year-round dedication helps fund life-saving treatments, innovative research, advanced medical equipment, and programs that bring comfort, hope, and healing to those we serve. Thank you for considering a sponsorship of HuskyTHON 2027." **-Angela Pettella**

543

STUDENTS RAISING OVER
\$1000

4,860

TOTAL PARTICIPANTS
IN 2026

21

K-12 SCHOOLS JOINING THE
CAUSE



12K



6K



1.6K



2K

Learn more about our impact:



Partnership Opportunities

ALL BENEFITS ARE FOR HUSKYTHON'S MAIN EVENT UNLESS SPECIFICALLY STATED OTHERWISE

PRESENTING PARTNER

\$20,000+

- Includes all benefits listed in lower partnership levels plus:
- Official partner of the HuskyTHON main event
- Invitation for an additional 6 representatives to attend our main event
- Logo featured on event signage & large logo printed on 5,000+ participant t-shirts
- Tour of Connecticut Children's Tower for up to 5 representatives

HUSKYTHON HERO

\$15,000+

- Includes all benefits listed in lower partnership levels plus:
- Opportunity for attending company representatives to volunteer at the kids activity station to interact with patients and their siblings
- Company speaking on-stage or up to 30-second video shown
- Opportunity to be featured as a Day of Strength partner, our biggest activation push day

MIRACLE MAKER

\$10,000+

- Includes all benefits listed in lower partnership levels plus:
- Medium logo printed on 5,000+ participant T-Shirts
- Thank you message from a Connecticut Children's patient ambassador
- On-stage check presentation with your representatives
- Opportunity to be a featured Unite As One Day partner
- Invitation for an additional 2 company representatives to attend our main event

CONNECTION CREATOR

\$5,000+

- Includes all benefits listed in the lower partnership level plus:
- Opportunity to be the featured partner at one of our community activation events
- Company logo included on Night-Of livestream

COMMUNITY SUPPORTER

\$3,000+

- Small logo printed on 5,000+ participant t-shirts
- Company name and logo displayed on our website
- Unique opportunity for 2 company representatives to attend our main event
- One Facebook post & one LinkedIn post
- One Instagram post with company logo after Night-Of & one year-round highlight

Events at a Glance

Child Health Week

Child Health Week is when the HuskyTHON community comes together to remind ourselves of the cause. We learn about patients and families, and how much impact the money we raise has on Connecticut Children's. We also have a push day that week, where in 2025 we raised **\$117,192.73** in just 24 hours!



Unite-As-One

Our biggest fundraising day of the fall semester! Last year, the HuskyTHON community came together to raise **\$250,741.62** in just 24 hours!



Day-Of-Strength

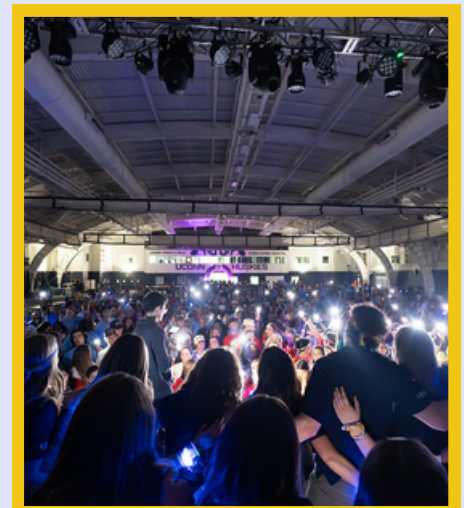
Our largest fundraising push of the year! Last year, we set out to raise \$455,000. Instead, our community raised an outstanding **\$517,255.90** in just 24 hours!



Night-Of

HuskyTHON's year-long fundraising efforts culminate in an 18-hour dance marathon when thousands of UConn students come together to dance for those who can't. In March of 2026, our total was revealed to be:

\$2,223,489.67



Events at a Glance

HuskyTHON 5K

This year, HuskyTHON will host its 4th annual 5K! Over the past 3 years, we have had over 400 students join us to Run, Wheel, or Walk for HuskyTHON!



Winter Market

Another opportunity for UConn students to come together and shop local vendors, student vendors, HuskyTHON merchandise, and spend time with the community before winter break!



Fall Fest

Each Fall, HuskyTHON hosts an outdoor market where local vendors and food trucks line up to sell items to the UConn student body! Many give a portion of their profits back to HuskyTHON!



Spring Miracle Cup

Spring Miracle Cup is our last competition between teams to earn their place in the Night-Of food line. This week holds events like bingo, trivia, athletic tournaments such as volleyball, and this past year, dog yoga!



Testimonials From 2026 Partners

Playa Bowls

"Working with HuskyTHON this year was an incredibly rewarding experience for our Playa Bowls team. We were honored to provide breakfast to more than 1,000 students during the Night-Of event and witness firsthand the passion and dedication these students bring to supporting Connecticut Children's Hospital. Seeing the UConn community come together for such an important cause was truly inspiring. We are grateful to have played a small part in helping make the event a success and look forward to continuing our partnership with HuskyTHON in the years ahead!"



Sally's Apizza

"Rooted in New Haven since 1938, community has always been at the heart of everything we do. HuskyTHON felt like a natural fit — a chance to stand alongside UConn students and support the families and children at Connecticut Children's who show incredible strength every single day. We are so grateful for every dancer, organizer, and supporter who poured their heart into this event. We can't wait to do it again!"



Fascia's Chocolates'

"As a small third generation chocolatier, we have many family members and employees that are alumni of UConn. We've been well aware of the great work that HuskyTHON does and, as we thought about being involved as a Corporate Sponsor, we thought we were too small to make an impact. We worked with the HuskyTHON team to come up with a partnership that worked for both of us. We created special HuskyTHON branded chocolate assortments and bars that were sold along with our seasonal products at the Fall Fest and Winter Market with all proceeds going to HuskyTHON. It was a unique and wonderfully sweet collaboration and the Fascia's Chocolates family is very happy to have had the opportunity to support HuskyTHON."



DO YOU WANT TO MAKE BIG CHANGE, FOR ALL KIDS?

For more information about partnership
opportunities contact:

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CONNECT WITH US

@HuskyTHON | HuskyTHON.org

