

MIRACLE NETWORK DANCE MARATHON

HUSKY THON

CORPORATE PARTNERSHIP OPPORTUNITIES



Connecticut
Children's



miracle
network
dance
marathon

DEAR FRIENDS OF HUSKYTHON,

Every child has the ability to change the future, to create a brighter tomorrow. In order for them to do this, they have to be happy and healthy. They have to get the chance to be kids, to learn and grow, so that they develop the creativity and confidence to better our tomorrow. That's why we do what we do.

HuskyTHON is a student organization at the University of Connecticut that facilitates a year-long fundraising campaign for Connecticut Children's, our local Children's Miracle Network Hospital. Our annual fundraising culminates into an 18-hour dance marathon every February. For those 18 hours, we dance, we sing, we laugh, we cry – we finish our fight For The Kids, together.

We broke records in 2019. With the hard work of over 3,000 participants, the inspiration from over 40 miracle families, the contributions of 12 mini-marathons, and the generosity of over 16,000 unique donors, HuskyTHON raised \$1,328,402 for Connecticut Children's. Every cent that we raise goes directly towards Connecticut Children's, to help them give children and their families the care they deserve.

Our goal in our 21st year is to Brighten Tomorrow. We are dedicating our efforts to make sure that the kids and families at Connecticut Children's get stronger and healthier with each day, so that they can create a brighter tomorrow for themselves and then, eventually, for the rest of the world. We are challenging ourselves to work harder today to "Brighten Tomorrow", but we can not do it alone. Our impact on Connecticut Children's and their families would not be possible without the generosity of our community, local businesses, and corporate partners.

Your contribution will make more miracles happen at Connecticut Children's. Help us Brighten Tomorrow For the Kids, and then those kids can make miracles of their own.

ANYTHING FOR THE KIDDOS,
Emma Kryzanski

Executive Director
HuskyTHON Dance Marathon 2020
kryzanski@huskython.org

HUSKYTHON BY THE NUMBERS

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16,812 TOTAL DONORS

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30,820 TOTAL DONATIONS

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3,116 PARTICIPANTS

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**112 TEAMS & 12 STATE-WIDE
MINI MARATHONS**

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42 CORPORATE SPONSORS

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**AND OVER \$6.2 MILLION RAISED
TOTAL SINCE 1999**

CORPORATE PARTNERSHIP OPPORTUNITIES

Partner Type:	Social Media Recognition			Night Of Advertising	Night Of Tabling	T-Shirt Recognition	Website Recognition	Donor E-Mail Sponsorship	Participant E-Mail Sponsorship	Hospital Tour	Above and Beyond
In Kind	1 Facebook Post			Powerpoint Slide							
Donors \$0 - \$1,500	1 Facebook Post			Powerpoint Slide			Logo on the Corporate Partner's Page				
Friends \$1,500 - \$3,500	1 Facebook Post	1 Instagram Story		Company Banner Display			Logo on the Corporate Partner's Page				
Family \$3,500 - \$5,500	2 Facebook Posts	1 Instagram Story		Company Banner Display		Small Logo	Logo on the Corporate Partner's Page				
Fighters \$7,000 - \$10,000	3 Facebook Posts	2 Instagram Stories	1 Instagram Highlight	Company Banner Display		Small Logo	Logo and website link on the Corporate Partner's Page			Yes!	
For the Kids \$10,000 - \$15,000	3 Facebook Posts	2 Instagram Stories	1 Instagram Highlight	Co sponsorship of Merchandise Table		Small Logo	Logo and website link on the Corporate Partner's Page	Day of Strength Power Hour		Yes!	
Miracle Maker \$15,000 - \$20,000	DOS Facebook Posts	DOS Instagram Post	1 Instagram Highlight	Co sponsorship of Merchandise Table	Full table, bring your company to HuskyTHON	Medium Logo	Logo and website link on the Corporate Partner's Page	Day of Strength	After Day of Strength to all participants	Yes!	Official Sponsor of Day of Strength

HOW WILL YOU BRIGHTEN TOMORROW?

February 24th, 2019



YES!

We would like to partner with HuskyTHON 2020!

Please detach this form and return in an envelope to:
HuskyTHON - Room 218C
2110 Hillside Road, U-3008, Storrs, CT 06269



Select partnership level:

- ☐ IN-KIND
- ☐ DONORS
- ☐ FRIENDS
- ☐ FAMILY
- ☐ FIGHTERS
- ☐ FOR THE KIDS
- ☐ MIRACLE MAKER
- ☐ HUSKYTHON PRESENTING SPONSOR

Company Name

Contact Name

Address

Suite

City

State

Zip Code

Phone

E-mail

Please do not
send cash or
credit card
information
through the mail.
All checks should
be made payable
to: **HuskyTHON**

MIRACLE NETWORK DANCE MARATHON
HUSKYTHON

**For more information regarding Partnership Opportunities,
please contact the Director of Corporate Partnership, Joel Thomas,
at: corporate.sponsorship@huskython.org**



**HuskyTHON.org
@HuskyTHON**

